GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:595
ANSWERED ON:21.10.2008
OPERATIONAL COST OF DOORDARSHAN
Khan Shri Mohammad Tahir

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the operational cost of Doordarshan is constantly increasing while its revenue is decreasing;

(b) if so, the details thereof along with the reasons therefor; and

(c) the steps taken / proposed to be taken by the Government to bail out Doordarshan from its financial crisis?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS AND INFORMATION & BROADCASTING (ADDITIONAL CHARGE) (SHRI ANAND SHARMA)

(a) to (b) The operational costs excluding unpaid liability on account of spectrum and space segment charges indicate that there has been a decline in the operational costs of Doordarshan during the last three years. Insofar as revenue is concerned, there was a decline in gross revenue earned by Doordarshan in 2006-07 vis-Ã -vis the revenue earned in 2005-06. However, during 2007-08 an increase in revenue-earning has been achieved by Doordarshan in comparison to the preceding year.

(c) Government have constituted a Group of Ministers (GoM) to consider and examine various issues including that of Capital Restructuring and funding pattern to make Prasar Bharati financially viable.